

## **Rotary International Convention | June 01 – 05, 2019**

Exhibitor Prospectus Inspiration around every corner Hamburg - Hamburg Messe / Fairground



Rotary

www.riconvention.org

#### How do we work?

Our impact starts with our members – people who work tirelessly with their clubs to solve some of our communities' toughest challenges. Their efforts are supported by Rotary International, our member association, and The Rotary Foundation, which turns generous donations into grants that fund the work of our members and partners around the world. Rotary is led by our members–responsible leaders who help to carry forward our organization's mission and values in their elected roles.

### WE CONNECT PEOPLE

# Rotary unites more than a million people

Through Rotary clubs, people from all continents and cultures come together to exchange ideas, and form friendships and professional connections while making a difference in their backyards and around the world.



1.2 million members and 35,000+ clubs

## WE TRANSFORM COMMUNITIES

# We take action locally and globally

Each day, our members pour their passion, integrity, and intelligence into completing projects that have a lasting impact. We persevere until we deliver real, lasting solutions.

16

million

each year

volunteer hours

# WE SOLVE PROBLEMS

#### No challenge is too big for us

For more than 110 years, we've bridged cultures and connected continents to champion peace, fight illiteracy and poverty, promote clean water and sanitation, and fight disease.



2.5 million volunteer hours each year

Rotary 🛞 📗



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#### How did we get here?

We've been making history and bringing the world closer together for over 100 years. Since forming in 1905, we've taken on some of the world's toughest challenges and helped a wide range of international and service organizations – from the UN to Easteseals – get started.

### WHY EXHIBIT

The 2019 Rotary International convention will be held at the Hamburg Fairground, with special events taking place all around the city of Hamburg. The worldwide organization serves as an advocate to governments and provides humanitarian service, encourages high ethical standards, helps build goodwill and peace around the world, and is hosting over 25,000 Rotarians during the Annual Meeting.

Rotary International originated in Chicago in 1905 and now Rotary is one of the most respected non-profit service organizations in the world with 1.2 million Rotarians, and 35,000 clubs located in 200 countries and geographic areas around the world. Rotarians efforts range from service activities in small towns to huge world-wide activities, such as the eradication of Polio, and everything in between. There were over 25,000 attendees recently at the 2018 Toronto Convention, and next year in 2019 we expect also 25,000 to attend the Hamburg convention. While those in attendance will be from all corners of the globe. Rotarians have one thing in common ... the Rotary motto, "Service above Self".

Our exhibitors at the House of Friendship will have the opportunity to present their goods and services to this international audience, make contacts and do business directly during the five days from June 01 - 05, 2019.





# What cases do we support?

We have identified specific cases to target and maximize our local and global impact. At the same time, we understand that each community has its own unique needs and concerns. Through our network of resources and partners, we help clubs focus their service efforts in promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies and service organizations – from the UN to Easteseals – get started.

## **HOW TO EXHIBIT**

#### VENUE

The 2019 House of Friendship will be located in Halls A3 and A4 of the Hamburg Messe & Congress (HMC) in Hamburg, Germany.

Hamburg Messe & Congress GmbH Messeplatz 1 20357 Hamburg, Germany

#### **EXHIBIT BOOTH COST**

€ 1,500,-Single 10ft x 10ft (3m x 3m) hard wall booth with standard carpet and 3 kW power connection.

#### **BOOTH INCLUSIONS**

Each booth to include:

- Standard floor marking
- Standard company identification sign
- Standard carpet
- max 3 kW power connection

The specifications set forth above are subject to change. Additional furniture, displays, equipment, and services can be ordered using the 2019 International Convention Exhibitor Service Kit from the official service provider(s). The Exhibitor Service Kit will be forwarded to all exhibitors allocated a booth in March 2019.

The rate per booth is increased by 10 % per corner (2 sides 0pen). The entire booth fee is due with the application. Rental rates do not include statutory value added tax (19%)

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